

# Janey Oliphint Flanagan

Contact: LinkedIn or Google+  
New York, NY

## WORK HISTORY

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### 2010-current **DIRECTOR OF E-LEARNING**

*Borough of Manhattan Community College, The City University of New York, New York, NY*  
Directs e-learning program; executes the design and delivery of online, blended, and web-enhanced courses; leads a staff of nine employees, including professional instructional designers, academic advisors, technicians, and administrative staff; guides executive leadership on policy development for e-learning; collaborates across college divisions to provide improved services for remote students such as advising, registration, payment, technical training and accessibility for the disabled; established and supervises an e-support helpdesk to ensure students and faculty receive on-going technical support for diverse technologies employed in the e-learning environment; improves course persistence and overall student program retention; implements 2.8 million Title V Federal Grant to build and assess the BMCC e-learning program; manages Title V and departmental budgets; reports e-learning program outcomes to the federal government; engages in strategic technology planning and student technology fee appropriation; communicates the college's vision for e-learning with audiences throughout the CUNY system, CUNY's Board of Trustees, and with BMCC executive leaders, faculty, staff and students.

### 2005-2010 **ADJUNCT PROFESSOR**

*New Jersey City University, Jersey City, NJ*

Taught a variety of graduate level courses online and in-person, including Educational Media Production Techniques, Library Selection and Acquisition, Literature and Pedagogy for the K-12 Classroom, and Student Learning Development and Behavior Management for the Educational Technology and Literacy Education graduate programs.

### 2003-2010 **ASSISTANT DIRECTOR OF ONLINE LEARNING**

*New Jersey City University, Jersey City, NJ*

Managed and provided strategic decision making for the delivery of all web based courses; increased the number of courses per semester from 60 in 2003 to 483 in 2009; coordinated online learning support helpdesk for 4,500 students; trained and provided ongoing faculty consultation in online course design and delivery; managed e-learning software applications including, Blackboard, Respondus, Turnitin, and online interactivity software such as Wimba Live Classroom; chaired University Senate Committee on Instructional Technology; and served on University Senate Student Grievance Committee.

### 2000-2003 **DIRECTOR OF DISTANCE LEARNING**

*Horry-Georgetown Technical College, Conway, SC*

Directed all distance learning programs including online courses and a three-campus videoconferencing network; managed departmental budget and a staff of five online learning and video-conferencing technicians; collaborated with deans and department chairs to build online programs especially in liberal arts, nursing, and business curricula; participated in college-wide strategic technology planning; developed quality services for students and intensive faculty training for online course design and delivery; initiated institutional policy development on intellectual property of online course materials; increased online course enrollment from 150 students in 2000 to 1,000 students in 2003; and communicated the university's vision for online learning with the college's board of trustees, executive leadership, faculty, staff and students.

2002-2003 **ADJUNCT PROFESSOR**  
*Horry-Georgetown Technical College, Conway, SC*  
Taught undergraduate level computer classes; presented lectures on computer and software operation; and assisted students with in-class lab work.

1999-2000 **STUDENT MULTIMEDIA LAB COORDINATOR**  
*Horry-Georgetown Technical College, Conway, SC*  
Collaborated with Vice President of Development and other stakeholders to acquire 2.5 million dollar Title III federal grant that funded this position; assisted and trained technology users in the college's multimedia computer lab on wide range of software products; designed and installed the student multimedia production lab; and assessed student technology needs.

## **EDUCATION**

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### **Pepperdine University, Malibu, CA**

Doctoral level coursework in Learning Technologies

### **Horry-Georgetown Technical College, Myrtle Beach, SC**

Management Certificate, 2002

Coursework in Computer Science and Project Management, 2002

### **University of South Carolina, Columbia, SC**

Master of Library and Information Science, 2000

### **Texas A&M University, College Station, TX**

Bachelor of Arts in History and Journalism, 1996

## **ACCOMPLISHMENTS**

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### **Grant Writing and Implementation**

- Wrote a successful 2.5 million dollar Title III Strengthening Institutions Federal Grant for instructional technology in collaboration with the HGTC's grant development team.
- Implemented BMCC's 2.8 million dollar Title V Hispanic Serving Institutions (HSI) Federal Grant to embed e-learning into our student retention plans.
- Implemented \$48,000 CUNY hybrid/blended course grant to encourage innovative instruction across curricula.
- Wrote CUNY AA Online grant proposal for Lumina Foundation in collaboration with BMCC Foundation Director and representatives from six CUNY community colleges.

### **Leadership**

- Selected for the inaugural class of BMCC Leadership Fellows Program.
- Chaired Middle States Periodic Review Committee for E-Learning.
- Chaired HGTC Distance Learning Planning Committee to provide college-wide coordination of services for online learning including registration, technical support, and training.
- Chaired NJCU University Senate Committee on Instructional Technology.
- Represented HGTC on the South Carolina Board for Comprehensive Education's Distance Learning Peer Group.
- Represented BMCC on CUNY Committee on Academic Technology Peer Group.

### **Pedagogy and Instruction**

- Developed, vetted with stakeholders, and implemented an online course quality assurance process with standards for best practices, an incentive program for course development, course evaluation policies, and an embedded course life cycle.
- Trained as a certified Quality Matters Peer Reviewer.
- Taught graduate and undergraduate courses in traditional, blended, and online academic settings.

- Developed and taught four-part training series for faculty development of online courses.
- Organized and delivered new course management system training program to over 200 faculty.
- Presented workshops on instructional design and constructivist learning environments.
- Presented at multiple Faculty Interest Groups (FIGS) on technology and pedagogy.

### **Technology Development**

- Participated on migration teams for WebCT to Blackboard and for CUNY VM to Peoplesoft/CUNY First.
- Participated on integration team for Peoplesoft/Gothic Net and Blackboard.
- Collaborated with faculty to develop College Quest, a virtual reality educational game and social network
- Worked on BMCC president's exploratory committee to develop remediation modules using online educational games for mobile devices.
- Guided the construction of the BMCC E-Learning Center training lab and facilities.
- Established student technical support helpdesk and web-based ticketing system.
- Upgraded faculty training program to offer a wider variety of professional development opportunities for online course design, multimedia, and gaming development.
- Evaluated and purchased numerous technology products and course management systems.
- Planned and implemented a new multi-site videoconferencing network.
- Led departmental website development teams at three colleges.
- Installed a high-tech student multimedia development lab.

## **PROFESSIONAL ACTIVITIES**

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### **Presentations**

- Presentation to CUNY Board of Trustees on the vision for E-Learning at BMCC, 2011
- "A Vision for E-Learning," plenary address at BMCC's Technology Conference, 2011
- Presentation at CUNY Hybrid Institute on hybrid course development and delivery, 2011
- Debate panelist, "Mobile Devices in the Classroom: Peril and Promise," 2011.
- "Using Content Modules to Engage Learners," The 7th Annual Faculty-to-Faculty Best Practices Showcase: Integrating Technology into Teaching and Learning, NJ Edge, Jersey City, NJ, 2006
- Presentation to the Horry-Georgetown Technical College Board of Trustees on the college's vision for online learning, 2003
- Interviewed for Public Access Television in Myrtle Beach, SC to discuss the future of online learning and technology in education, 2003
- "Technology Trends in Distance Learning and Higher Education," Presentation to the South Carolina Board for Technical and Comprehensive Education Distance Learning Peer Group, Columbia, SC, 2002
- "A Case Study on IP Video Conferencing in the Classroom," South Carolina Ed Tech 2002 Conference, Charleston, SC, 2002

### **Unpublished Papers and Original Research**

- Flanagan, Janey Oliphint (2011). Meeting our Students Where They Are: Transforming Remediation with Educational Games. [Written at CUNY Grad Center, New York, NY]
- Oliphint, Janey S. (2009). Leadership and How Women Lead. [Written at Pepperdine University, Los Angeles, CA].
- Oliphint, Janey S. (2008). Analysis of "Situated Cognition and How to Overcome It" and Other Works. [Written at Pepperdine University, Los Angeles, CA].
- Glick, S., Oliphint, J. S., Simonsen, J., Smith, T. (2008). Academic Technology Leadership: Influencing Pedagogy in Higher Education. [Written at Pepperdine University, Los Angeles, CA].
- Oliphint, Janey S. (2008). Workplace Analysis: NJCU Department of Online Learning. [Written at Pepperdine University, Los Angeles, CA].
- Oliphint, Janey S. (2008). Leadership Challenge: Lessons Learned Implementing a New Course Management System. [Written at Pepperdine University, Los Angeles, CA].
- Oliphint, Janey S. (1996). The Grange in Cherokee County, Texas. [Research of original historical documents for the Department of History at Texas A& M University].

### **Volunteer Service and Honors**

- Completed four marathons from 2005-2009 with a qualifying race time for the Boston Marathon in 2009
- Created and managed HPHA Community Website: <http://www.paulushook.org>, 2003-2005
- Food bank volunteer with Our Lady of Czestochowa, Jersey City, NJ, 2004
- Advisor for Phi Theta Kappa, Alpha Nu Sigma Chapter at Horry-Georgetown Technical College  
Carolinas Region Paragon Award Recipient, 2002
- Honors student at Texas A&M University, 1995-1996

### **REFERENCES**

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*Available upon request*